

MASTER OF INTERNATIONAL ECONOMIC STUDIES

UFR Sciences Économiques et de Gestion

RESPONSIBLE(S)

- Isabelle BARTHES, isabelle.barthes@univ-tln.fr, Responsible for international relations

CONTENU DES ENSEIGNEMENTS

SEMESTRE 1

- > **International trade and development**
 - 4 ECTS (crédits)
 - N.Peridy (Lecturer)
- > **Fair trade and new international trade pattern**
 - 4 ECTS (crédits)
 - N. Peridy (Lecturer)
- > **Economics of the Mediterranean area**
 - 4 ECTS (crédits)
 - N. Peridy (Lecturer)
- > **Household finance**
 - 4 ECTS (crédits)
 - N.Aubert (Lecturer)

- > **Urban economics**
 - 3 ECTS (crédits)
 - M.Dimou (Lecturer)
- > **Team projects**
 - 4 ECTS (crédits)
 - S.Novel, N Huchet, I.Barthes, (Lecturers)
- > **International Business Environment**
 - 3 ECTS (crédits)
 - J.Martin (Lecturer)
- > **Advanced English/ French as a foreign language**
 - 4 ECTS (crédits)
 - I. Barthes (Lecturer)
- > **Second foreign language (optional)**
 - Lecturers Depending on the

language

SEMESTRE 2

- > Internship or Dissertation
 - 30 ECTS (crédits)
 - Lecturers depending on the research topic or internship



COURSE OVERVIEW

INTERNATIONAL TRADE AND DEVELOPMENT (15H)

This course intends to analyze the relationship between international trade and development. It starts with the description of the last trends in international trade and the role of trade policies. Then, the course shows to what extent trade can promote development through new international trade theories.

Assessment: written examination.

FAIR TRADE AND NEW INTERNATIONAL TRADE PATTERNS (21H)

This course is aimed at investigating the role of fair trade in the world economy. The first part of this course deals with the problems due to conventional trade: this includes the growth of inequalities within and between countries, the weaknesses of international agricultural markets (price volatility, food safety, the problems due to subsidies, etc..) as well as social and environmental problems related to trade. The second part shows to what extent fair trade can overcome the problems due to conventional trade through a microeconomic analysis of fair trade.

Assessment: written examination.

ECONOMICS OF THE MEDITERRANEAN AREA (20H)

This course provides an economic analysis of trade patterns in the euro-Mediterranean area. It includes a theoretical analysis related to new international trade theories, especially international integration. It also includes many empirical analyses, such as the trade effects of the euro-Mediterranean free trade agreement (the Barcelona agreement), the analysis of the integration agreements, the role of non-tariff barriers, the analysis of real convergence in the Euromed

area, the determinants of migration and the trade-migration relationship, the analysis of the impact of climate change on Mediterranean countries, etc...

Assessment: written examination.

► HOUSEHOLD FINANCE (20H)

This course is dedicated to studying individual investors' behavior. The basic investment decision making theory (or modern portfolio theory) principles will first be presented. We will then study the behavioral portfolio theory approach. This latter introduces cognitive biases and psychological heuristics.

Assessment: each student will present two research papers investigating the field of household finance.

► URBAN ECONOMICS (20H)

The course of urban economics aims to provide theoretical and empirical knowledge on urban organization and production, real estate and transport and households locational choices for Master-degree students. The course is divided into three parts: the first one concerns main theoretical issues and application on households and firm-location choices; the second one examines specific city-issues such as urban sprawl, mono-centric and poly-centric organization as well as their consequences on real-estate prices and congestion; finally, the third part of this course concerns urban policies, more specifically within the French case. Students are participating in real-case studies. They are evaluated on their participation to these studies, which implies their ability to work with non-university actors.

Assessment: written examination.

► INTERNATIONAL BUSINESS DEVELOPMENT: (21H)

Background to international business

- Theories of international business and trade
- Organization of international business and trade
- Internationalization of business

Conditions of international business

- Political, legal and economic environments
- Cultural environment
- Competitive environment

Assessment: individual assignment.

► ADVANCED ENGLISH: (30H)

This course is designed for non English-speaking students

Assessment: written and oral examination.

► FRENCH AS A FOREIGN LANGUAGE: (30 H)

This course is designed for non French-speaking students.

Assessment: written or oral examination

► TEAM PROJECT: (30H) The aim of this course is to:

- Develop a sense of initiative and autonomy in the conduct of a collective or individual work
- Promote intellectual openness and exchange students outside university
- Learning the methodology of project management (teamwork, time management, work deadlines ...)

Assessment: oral presentation of the project.

► **SECOND FOREIGN LANGUAGE:** designed for all students. This course is optional. The proposed choice of languages may vary depending on the number of students enrolled.

Assessment: oral or written examination.

CONTACTS

► UFR SCIENCES ÉCONOMIQUES ET DE GESTION

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► SERVICE ACCOMPAGNEMENT EN ORIENTATION ET INSERTION

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L'UTLN sur les réseaux sociaux

